

Volume 14, Edition 19 • May 7, 2024

Diversity in Action Published by Small Business Exchange, Inc.

Louisiana Small Business Owner Honored

By SBA Press Office

WASHINGTON—Administrator Isabel Casillas Guzman, head of the United States Small Business Administration (SBA) and the voice in President Biden's cabinet for America's more than thirty-three million small businesses, named Iam C. Tucker of Integrated Logistical Support, Inc. (ILSI) in Louisiana as the National Small Business Person of the Year for 2024 at the National Small Business Week (NSBW) awards ceremony in Washington, DC.

This prestigious award, which recognizes entrepreneurs who demonstrate exceptional leadership and create sustainable, thriving businesses in their communities, has been a cornerstone of SBA's annual NSBW celebrations for more than sixty years. During NSBW 2024, the SBA honored business owners, lending partners, and advocates who power our nation's economy as we build on the Small Business Boom the country is experiencing under the Biden-Harris Administration. "The SBA is proud to recognize 2024 National Small Business Person of the Year Iam C. Tucker, who exemplifies grit, ingenuity, and determination that define our nation's entrepreneurs," said Administrator Guzman. "As a second-generation owner of ILSI, Iam has overseen tremendous business growth over the last fifteen years in the engineering field while demonstrating the value of hard work and resourcefulness in ensuring continued resilience. I am honored that the SBA has been part of her successful and ongoing journey."

At the awards ceremony, Administrator Guzman also announced the National Runner-Up for Small Business Person of the Year: Heather McDowell of Seattle Green Earth Cleaning, an eco-friendly, socially responsible company created to improve the lives of clients, employees, and the community.

"Since starting her home-based business over ten years ago, Heather has experienced remarkable growth in sales and number of employees—a testament to her success in leveraging vital resources to scale and fill market needs," said Administrator Guzman. "I am honored to recognize Heather's



impact on the economy, her employees, and her community as she delivers sustainable solutions to help protect the environment."

At the awards ceremony, Administrator Guzman also recognized all state and territory

Click to read more

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984





Public notices and participation activities

Click for details





- Private lessons from Queen Clarinet
- · Band performances at your venue

Master classes for groups

504-908-7119 doreenja@bellsouth.net www.doreensjazz.org We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

Balthazar FElectriks











Smoke, Carbon Monoxide and

Metal Detectors, Surveillance

Equipment, and Batteries



COMMUNICATIONS Fiber Optic Cable, Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119 504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com







SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534



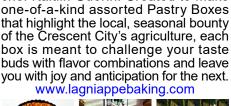














Small Business Exchange Louisiana DEI



- ITB to Targeted (NAICS/SIC/UNSPSC) Certified Businesses
- Telephone Follow-Up (Live)
- Agency/Organization Letters
- Computer Generated Dated and Timed Documentation
- Customized Reports Available

For more info contact Valerie Voorhies at vvv@sbeinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS





8(a) Orientation and SAM Registration Webinar Wednesday, May 15, 2024, 9:30 am–10:30 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov

Fee: Free; registration required

Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer addional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free webinar, visit https://www.eventbrite. com/e/8a-orientation-sam-registration-tickets-518989961947

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar Thursday, May 16, 2024, 9:00 am–10:00 am CDT Online

Main Sponsor(s): US Small Business Administration Contact: https://www.eventbrite.com/e/welcometo-wosb-webinar-tickets-482397041537 Fee: Free; registration required Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537

Selling to the Federal Government Webinar Thursday, May 23, 2024, 12:00 pm-3:00 pm CDT Online

Main Sponsor(s): US Small Business Administration Contact: George Tapia, 610-382-3086, george.tapia@sba.gov

Fee: Free; registration required

Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at https://www. eventbrite.com/e/how-to-sell-to-the-federalgovernment-tickets-21790713611 SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services

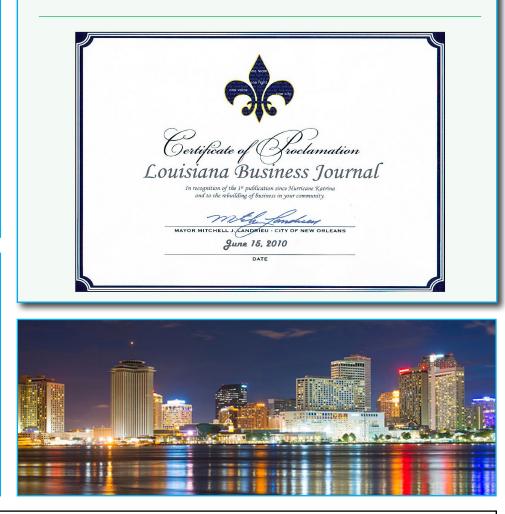
Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534



Small Business Exchange, Inc.

is **DBE certified** by the Louisiana UCP.



CORPORATE OFFICE

1160 Battery Street East, Suite 100 San Francisco, California 94111 sbe@sbeinc.com • www.sbeinc.com Tel 800-800-8534 Fax 415-778-6255 www.louisianabusinessjournal.com

Contact for more information: vvv@sbeinc.com 201 Saint Charles Avenue, Suite 2500 New Orleans, Louisiana 70170

Copyright © 2024 Small Business Exchange, Inc.